

*Give iClays a try at your next sporting clay event!*

*iClays is a new sporting clay event marketing, registration and scoring program. Entirely internet based, shooters enter themselves in events, rotation times and options they want and receive immediate detailed confirmation both printed and via email.*

*iClays is a great timesaver for clubs and shooters with detailed personalized results for all participants to view real-time. The best part - its highly affordable! As little as a penny per target cost. It is time to have sporting clay events easier, more efficient and cost effective for both club owners and shooters. iClays gives YOU what you want!*

iClays

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Ready for the next Sporting Clays Generation?

iClays

## Newest technology in Sporting Clays Event Software

- Internet based - Shooters enter online and view scores as they are input, real-time.
- Individual personalized scores - able to compare yourself to anyone in the tournament and see how you ranked in class, concurrent and overall.
- Helps clubs and event organizers with a wide variety of powerful features such as: 24/7 Online registration; Detailed financial reports; Marketing tools that bring more shooters to the event; Conflict detection in shooters schedules; Rotation Management; Squadding Preferences .

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[www.ClaysRegistration.com](http://www.ClaysRegistration.com)

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## *iClays* Testimonials

So easy to use. Shooters put themselves in to the system with their events, rotations etc. It cut down tremendously the amount of administration time before and during the shoot. Everything ran so smoothly for the All American Championship. - Gary Kathman - Mgr Elk Creek Hunt Club

Our turnout increased 55% at our first shoot using iClays. - Jack Baumann, Owner Gunsmoke Shooting Range

The most awesome, user friendly system ever! Even for those of us who are not so computer literate. Makes my job at registration and tournament day less stressful. iClays makes us look good. - Judy Hickman, owner Pecan Meadow Sporting Grounds

Works great, people were checking their scores online DURING the shoot. - Kevin Dougherty, Mgr Greater Houston Gun Club

iClays is loaded with lots of BIG little things. Little things that save time, money and labor. Its great on the club's side. But shooters don't realize that. They just see all the cool things they get from using iClays. For instance being able to see how you shot on each station compared to overall, class and concurrent. Everyone loves iClays! Connie McElroy Parker, Shootpromotions.com

## What makes iClays so great for shooters?

- **Online registration is easy.** iClays begins filling out information for you once you input your NSCA number.
- Instead of selecting 1st choice, 2nd choice of rotations and wondering what you will get, iClays displays the open rotations allowing you to pick rotations with room for your squad and guaranteeing you that slot.
- When finished choosing your events and rotations, **print out your confirmation immediately after signing up**, or have one emailed to you.
- Shooters are able to go back to the registration site and add events.
- Ability to view squads online to see who you are shooting with.
- No more waiting for scores to be up on the web. **iClays has real-time results** available to view while the event is taking place.
- **Personalized results.** Each shooter has a dedicated page containing charts and graphs of results for their events showing performance on each station and their rankings, overall, by class and by concurrent.
- Results page is also interactive, letting you choose multiple shooter and generates dynamic graphs comparing those shooters station by station.

### **For more information contact:**

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## Clubs and shoot administrators are finding iClays inexpensive, helpful and user friendly.

Features include:

- Online registration - Entries go directly into the scoring program.
- Clubs decide how many shooters may shoot each rotation, iClays will manage rotations for you automatically.
- Event management system gives you financial and shooter information needed to prepare for your event.
- Ability to request deposits for events and securely take payment information or have deposits not required.
- Shooter confirmations are printable and are automatically emailed to shooters when they signup **saving postage, printing, and time.**
- Conflict detection - iClays lets you know when shooters chose a schedule that conflicts, allowing you to re-schedule events prior to the event.
- NSCA Data Sync automatically keeps you to date with NSCA on classes and concurrents.
- **Automatic squadding** - system automatically identifies shooters that regularly to squad together and builds their squads at the touch of 1 button.
- Digital marketing that **increases turnout** by getting word out fast to shooters.
- Real time results for your events. No longer do you need to send results to your website person to have them posted. Scores are already up while you are entering them, automatically.